





Jacob Longino

Sports Operations & Communications Expert

PERSONAL PROFILE

A team oriented, self-motivated, passionate professional with a comprehensive background in mass communication and social media management. Proactive in building extensive relationships while encouraging positivity and competence to the work environment & execution of initiatives.

CONTACT

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PORTFOLIO/BACKGROUND

EDUCATION

Arizona State University - BA

Major: Bachelor of Arts in Mass Communications and Media Studies
Minor: TV/Film
Magna Cum Laude Graduate
Dean's List

Richland College - Associates

Major: Associate of Arts in Broadcast Journalism & Media Studies
Related Coursework: Media Literacy, News Gathering and Writing, Intro to Mass Communication, Survey of RTF, Writing for RTF, Digital Photography

SKILLS

- Public speaking / written communication
- Social Media Management & Production
- Retail Management/Employee Training
- Analytics and metrics tracking
- Video/Graphic Editing
- Adobe, Photoshop, Capcut & other editing platform knowledge
- Television/Film Studio Production
- Broadcast Journalism
- Voice Over/Public Announcer
- Fan Experience & Gameday Management

WORK EXPERIENCE

Maridoe Golf Club - Member Services / Caddie

- Provide support & coordinate with Club Members for services including course strategy, club & cart inquiries and daily operations.
- Accompany members during rounds & assist with carrying clubs, tracking yardage, shot approach and overall course advice.

LA Clippers - Operations Technician

- Contribute with event set-up, tear down, changeovers & daily operational work related to concerts, sporting events, business conventions, and other events.
- Provide Technical support during Live Events, Concerts & Games.

Los Angeles Rams - Fan Experience Ambassador

- Assist the Rams Guest Experience department in their efforts to provide the premiere stadium experience in the NFL.
- Promote the Rams brand and interact with fans at SOFI Stadium, training Camp, and various Promotional Events.
- Help with pre/post-game fan activities while keeping confidentiality with players and exclusive guests.

LAFC/BMO Stadium - Guest Services Rep

- Engage patrons, season ticket holders, and high-profile guests to provide the ultimate stadium experience.
- Assist TV broadcasting crew & stadium staff with Game Presentation, Pre/Post Match Activities for fans, Operations & Ticketing.

Prolmage Sports - Manager / Social Media Manager

- Observe, manage, and boost audience engagement with sports news, store product announcements, sales events & holiday specials.
- Create original graphics and content for promotion & advertising on all social media platforms.